

PRODUCT PROFILE

DUXONE - A VALUE LINE THAT DELIVERS VALUE FOR MONEY

Since its launch to the South African market in 2008, many in the local refinishing sector have come to know Duxone Automotive Paint Systems as a value line that truly offers outstanding quality and value for money. Distributed by Freeworld Automotive Coatings under license to DuPont Performance Coatings, Duxone has set itself apart as a brand that delivers on its promise of consistent and reliable quality, at a cost-effective price.

Delivering the Best Result

Duxone is a complete solvent borne refinishing system that includes a mixing machine along with state of the art colour tools. Its high quality standards are based on DuPont technology, and it is user friendly with easy mixing ratios (2:1 for clearcoats and 2K topcoats and 4:1 for primers and surfacers). The brand offers a comprehensive range of balanced tints for basecoats, 2K topcoats, Metallics, Pearls and Xirallics.

Duxone Clears and Primers: The Ultimate Refinishing Solution

Whatever the surface or topcoat may be, a Duxone primer will consistently provide an excellent base to ensure a superb paint job. Furthermore, it is formulated for effortless application, as well as fast drying times, making the job at hand quicker and simpler. Once applied, Duxone primers deliver a surface that is easy to sand, providing an excellent key for the subsequent topcoat, thereby effectively saving you in both valuable hours and manpower. Optimum pre-treatment of the substrate is always critical to a positive refinish outcome and the quality of the job is dependant on the refinisher's selection of the correct primer. Duxone offers you a choice between a 1K Primer Filler and a 2K HS Productive Primer, both committed to help you achieve a flawless finish on every surface.

Duxone Clearcoats will also consistently deliver an excellent finish thereby ensuring that the repair goes undetected. Recommended for spot, panel or overall resprays, Duxone Clearcoats offer excellent drying properties, appearance and polishability. With a choice between a Universal and Fast-Dry Clearcoat, you can rely on Duxone to provide an expert finish.

Formulation Retrieval Software and Colour Documentation

The Duxone product portfolio includes a colour electronic search tool which is fast and user friendly and includes variants from Europe, the United States, Asia, as well as South Africa. These are linked to scale and price manager functionality.

The OEM box houses approximately 4 000 colours which are stripe-coated with six hues per chip, and are sorted by

The Duxone Clearcoat range consists of a Universal and Fast Dry Clearcoat.



car manufacturer and code. These are updated once a year. Variant documentation is also available, offering an estimated 8 000 colours and variants. One shade is allocated per chip and these, in turn, are sorted by car manufacturer and code. The estimated 800 to 900 chips in existence are updated on a biannual basis. And more than 900 South African Car Colours organised by shade have also been included in this system.

A Value for Money Economy Line

Duxone has proven that high quality finishes need not translate into high costs. With that said and despite the low cost and investment implications, Duxone is without a doubt the bodyshop's brand of choice. Its effective use on all cars internationally, and in the local market lead to satisfied customers and enhanced workflow. Furthermore, the competitive pricing of Duxone translates directly into operational efficiency and improved business outcomes.

For further information on the Duxone

range of products, contact Freeworld Automotive Coatings on (011) 861-0300 or visit us at www.freeworldauto.co.za.

South African Car Colours available in fan decks for easy reference.



The Duxone 1K and 2K primers provide an excellent base to ensure a superb paint job.

